

Press release



myneva: Renato Wyss becomes Country Leader of myneva Switzerland

- **Leading software provider in the social services sector strengthens its workforce**
- **Experienced ERP sales executive takes on role as Country Leader**

Essen / Rotkreuz, 28 October 2024 – Renato Wyss will join myneva, a leading software provider in the social care sector, as Country Leader Switzerland on November 1, 2024. Renato Wyss will continue to drive the growth and market presence of myneva in Switzerland and put his extensive experience in sales at the service of social care.

Renato Wyss has many years of experience in the ERP industry. In recent years, he has managed sales activities for the leading Swiss ERP manufacturers Proffix and Bexio, among others, where he was successfully responsible for both direct and indirect sales channels. This experience, combined with his extensive expertise in managing sales and marketing teams in Switzerland and internationally, makes him an ideal fit for myneva. He takes over the position from Hanspeter Kipfer, who had assumed this role on an interim basis and wishes to focus more strongly on his consulting business again.

“With Renato Wyss, we are gaining an experienced leader who will further drive our growth in Switzerland and strengthen digitalization in the social care sector,” says Dieter Weisshaar, CEO of the myneva Group. “His experience and deep understanding of the market will help us to continue our mission: to simplify work processes in social care facilities and thus give caregivers up to one hour more time per shift for actual care. In this way, we help to ensure that care staff have more time for the people who need support and assistance. We would like to thank Hanspeter Kipfer, who accompanied the Swiss team last year. Renato Wyss can rely on Matthias Weinhold, one of the founders of the business in Switzerland, who will continue to support him.”

Renato Wyss adds: “Many factors attracted me to myneva, especially the mission to support caregivers through digitalization and make their work easier. The potential in Switzerland is enormous and I look forward to making myneva the number one in the market and building a strong, sustainable team.”

Software solutions from myneva in Switzerland

In Switzerland, with a location in Sursee, the software solutions make the day-to-day work of many Spitex organizations and nursing homes easier by enabling efficient documentation and administration. Swiss customers are currently benefiting in particular from the modular myneva.swing solutions, which are specially tailored to the needs of long-term care and Spitex in order to make the care process efficient and reduce the workload.

About the myneva Group

The myneva Group is one of the leading European software providers in the social sector with a clear focus on digitalization and innovation. Headquartered in Essen and with over 300 employees at 16 locations, myneva serves a broad customer base of more than 3,900 institutions and 1.5 million clients in eight European countries. Driven by strong values such as trust, appreciation and responsibility, myneva covers all areas of social services – from elderly care and integration assistance to child and youth welfare and social assistance – and reflects a commitment to improving care and opening up new perspectives in social services through user-friendly software solutions and the close involvement of its stakeholders.

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